

2013 COMMUNICATORS SUMMIT SPONSORSHIP OPPORTUNITIES

More than 100 northeast Oklahoma public relations and communications professionals will gather in Tulsa at the 2013 Communicators Summit September 18 for an afternoon of skill building, networking, idea storming and collaboration. Breakout sessions and an expert panel round out the afternoon.

KEYNOTE ADDRESS:

Brad Phillips, president of New York City based Phillips Media Relations and author of Amazon No. 1 public relations bestseller "The Media Training Bible: 101 Things You Absolutely, Positively Need to Know Before Your Next Interview" is an advisor to some of the nation's media relations superstars at brands like Hilton Hotels, National Weather Service and The Smithsonian, politicians, government agencies, and advocacy organizations.

He'll give the keynote address on how to be successful in today's media culture, where a tweet can become newsworthy and a news interview can become tweet-worthy. Leave understanding how to make you and your team superstars in message creation and delivery during high times and crisis times while positioning yourself as a trusted adviser to your management.

The deadline for inclusion in marketing materials is August 30, 2013.

PRESENTING SPONSOR – \$2,500 (1) – Committed

- Customized morning training session on Sept. 18 with Brad Phillips (\$5,000 value)
- Two signed copies of Brad Phillips' book "The Media Training Bible: 101 Things You Absolutely, Positively Need To Know Before Your Next Interview" (\$50 value)
- Six complimentary event tickets (\$300 value)
- Presenting sponsor recognition with logo on event invitations, all event reminders, thank you credits at event, logo on event signage, logo in event program, recognition in all press materials distributed, and on PRSA Tulsa Chapter website
- Feature article in PRSA Tulsa chapter newsletter distributed to membership

GOLD SPONSOR – \$1,500- Committed

- Customized lunch meeting on Sept. 18 with Brad Phillips (\$2,500 value)
- One signed copy of Brad Phillips' book "The Media Training Bible: 101 Things You Absolutely, Positively Need To Know Before Your Next Interview" (\$25 value)
- Three complimentary event tickets (\$180 value)
- Company name/logo listed on event invitations, thank you credits at event, event signage, event program, all press materials distributed, and recognition on PRSA Tulsa Chapter website

SILVER SPONSOR - \$500

- One signed copy of Brad Phillips' book "The Media Training Bible: 101 Things You Absolutely, Positively Need To Know Before Your Next Interview" (\$25 value)
- Two complimentary event tickets (\$120 value)
- Company name/logo listed on event invitations, thank you credits at event, event signage, event program, all press materials distributed, and recognition on PRSA Tulsa Chapter website

BRONZE SPONSOR - \$250

- One complimentary event ticket (\$60 value)
- Company name/logo listed on thank you credits at event, event signage, event program, and recognition in all press materials distributed.

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