



2013 SPONSORSHIP OPPORTUNITIES

Silver Link Awards and Banquet, June 2013

The annual Silver Link awards recognize members for excellence in public relations strategies and tactics executed the prior year. Members submit nominations for Silver Link awards by providing work samples in conjunction with a detailed form describing their research, planning, execution and evaluation. Our chapter trades entries with another regional chapter for judging. Silver Link awards are distributed at an annual dinner, also featuring special awards, for Public Relations Professional of the Year and Young Professional of the Year. We expect approximately 100 people in attendance. Proceeds from this event benefit the Chuck Schnake Memorial Scholarship.

The deadline for inclusion in marketing materials is April 4, 2013.

PRESENTING SPONSOR - \$2,500

- Presenting sponsor recognition with logo on event invitations
- Presenting sponsor recognition with logo on all event reminders
- Presenting sponsor recognition with logo on thank you credits on Award Presentation
- Presenting sponsor recognition with logo on event signage
- Presenting sponsor recognition with logo in event program
- Six Complimentary Silver Link Entries
- Reserved table for eight at the Awards Banquet
- Presenting sponsor recognition in all press materials distributed
- Presenting sponsor recognition on PRSA Tulsa Chapter website
- Feature article in PRSA Tulsa chapter newsletter distributed to membership

GOLD SPONSOR - \$1,000

- Company name/logo listed on event invitations
- Company name/logo listed on all event reminders
- Company name/logo listed on thank you credits on Award Presentation
- Company name/logo on event signage
- Company name/logo listed on thank you page in event program
- Four Complimentary Silver Link Entries
- Six Tickets to the Awards Banquet
- Company recognition in all press materials distributed
- Recognition on PRSA Tulsa Chapter website
- Article in PRSA Tulsa chapter newsletter distributed to membership

SILVER SPONSOR - \$500

- Company name/logo listed on event invitations
- Company name/logo listed on all event reminders
- Company name/logo listed on thank you credits on Award Presentation
- Company name/logo on event signage
- Company name/logo listed on thank you page in event program
- One Complimentary Silver Link Entry
- Four Tickets to the Awards Banquet
- Company recognition in all press materials distributed
- Recognition on PRSA Tulsa Chapter website

More information:

Lindsey Wichern
2013 Silver Link Co-Chair
918-949-8186
lwichern@stfpr.com

www.prsatulsa.com