



Silver Link 101

Wed, April 3 // 5:30-6:30pm // OU-Tulsa

DESCRIPTION

Want to learn what it takes to win a Silver Link award? Do you have questions about what goes into a great entry? Find out at Silver Link 101!

At this FREE Silver Link bootcamp, you'll get tips and tricks for a winning Silver Link entry. **PLUS... Attendees will receive \$5 off every entry!** (**Students and nonprofit employees will have a flat, reduced rate.*)

This event is geared toward communications professionals who haven't entered before or would like to improve their entries. We will cover what makes a winning Silver Link entry with several examples, updated judging criteria, and how to submit your entries online. We'll also be answering all your questions!

You'll hear from these Silver Link award winners:



Adam Paluka, APR

Deputy Chief of Public Affairs, EMSA
2018 Young Pro of the Year



Amanda Murphy, APR

Director of Communications, OU-Tulsa
2017 Young Pro of the Year



Erin Holland, APR

Electronic Communications Consultant, ONEOK
2019 Silver Link Chair



Callie Jo Morey, APR

Communications Specialist, CAP Tulsa
2020 Silver Link Chair

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