



Silver Link AWARDS

SPONSORSHIP OPPORTUNITIES

Presenting Sponsorships

\$2,500 Each

SOLD
Presenting
Sponsor

HONEYMOON

SOLD
Cocktail Hour
Sponsor

 RESOLUTE

SOLD
Host
Sponsor



Premiere Packages

\$1,000 Each

Select your choice from the following options. Each includes a Premiere Table of 8. One of each is available.

The “Award-Winning Professional” Trophy Sponsor

Because Excellence Deserves Recognition

The official sponsor of the award trophies, honoring communicators whose work sets the standard for creativity, strategy, and impact. This sponsorship highlights the moments when hard work becomes recognition. Includes sponsor recognition on social media with the sneak preview of this year’s awards, plus a standalone highlight in the event script and slideshow.

The “Met-the-Deadline” Dessert Sponsor

Because a Great Awards Night Should End with a Sweet Finish

This sponsorship puts your brand front and center as attendees enjoy a decadent dessert! Sponsor logo placement on the dessert itself ensures a highly visible, Insta-worthy finale, plus program recognition and a standalone highlight in the event script and slideshow.

(continued)

The “Tactics Toolkit” Sponsor

Because Your Company is Focused & Driving Results

As the Exclusive Sponsor of the Tactics Awards, your company will receive a standalone highlight in the event script and slideshow at the beginning of the Tactics Awards, and again just before the Tactics Best in Show winner is announced, as attendees and entrants are waiting on bated breath.

The “Captivating Campaigns” Sponsor

Because Your Company is Strategic & Really Moving the Needle

As the Exclusive Sponsor of the Campaigns Awards, your company will receive a standalone highlight in the event script and slideshow at the beginning of the Campaigns Awards, and again just before the Campaigns Best in Show winner is announced, as attendees and entrants are locked in to hear the big winner of the night!

The “Got-the-Shot” Photography Sponsor

Because Visuals Drive the Story



A step-and-repeat photobooth and professional photographer will capture the moments communicators rely on for post-event visibility — from candid conversations, to polished images of the speakers, to teams posing with their awards. Includes sponsor signage at the booth, on the photo gallery website, plus recognition on social media with the photo gallery link, and a standalone highlight in the event script and slideshow.

The “Clean-Energy” Caffeine Station Sponsor

Because Comms Never Sleeps



A coffee and espresso bar designed for high-energy communicators who know the best ideas and best work often happens after hours. Includes sponsor signage at the coffee bar, and a standalone highlight in the event script and slideshow.

The “In Print” Program Sponsor

Because the Everyone Wants to Know What’s on the Menu



The sponsor of the printed Silver Link Awards program, front-and-center at each place setting, will highlight the night’s fabulous food, the event flow, recognitions, and our sponsors. Includes your logo on the printed program, plus a standalone highlight in the event script and slideshow.

The “Center of Influence” Table Sponsor

\$600

Because Communications Should Always be at the Table. Available until the event is sold out.

You and your team will get to connect, converse, and celebrate! Includes a Table of 8 with your company name on the table, plus recognition in the event program, script, and slideshow.

*If you’re interested in Sponsorships, contact **Adam Paluka, APR** (apaluka@gmail.com)
or **Amanda Flaherty, APR** (aflaherty@ttcucare.org).*