2026 Silver Link Winners

TACTICS

ARTIFICIAL INTELLIGENCE
- ONE Gas — Service Restoration Video

AUDIOVISUAL
- Resonance / Shane Bevel Photography — Resonance Stacked Deck Video 2025
- Tulsa Housing Authority — Phoenix @ 36N Video
- Union Public Schools — "Early Release Friday" Techer Collaboration Videos

BEFORE & AFTER
- American Heart Association — "The Torch" Newsletter
- Resolute — Price Family Properties Social Media Transformation
- Resolute — Tulsa Police Foundation Rebrand
- Williams — Williams.com Redesign

BRANDING
- SixPR — Artisan Fine Wine & Spirit Rebranding
- SixPR — Mercy Regional EMS Branding

CREATIVE COLLATERAL
- EMSA — 2025 Annual Report
- EMSA — FY2026 Fiscal Strategy & Budget Book
- ONEOK — 2024-2025 ONEOK Corporate Sustainability Report
- SixPR — MidAmerica Industrial Park Newsletter Series
- SixPR — The Sustainability Alliance Annual Report
- Union Public Schools — Union Aerospace Collateral
- Williams — Sustainability Report

DIGITAL
- CAP Tulsa — Making Information More Accessible for Families
- Resolute — Travel With Care Social Media
- Tulsa Community College — President Goodson's Social Media Strategy
- Williams — People Who Power Us
- Williams — Williams.com Redesign

MEDIA RELATIONS
- Honeymoon — Clara Luper National Sit-In Plaza
- kecomms — Jack's Generosity
- Resolute — Community HigherEd Institute MacKenzie Scott Donation Announcement
- SixPR — Muscogee Nation Gaming Enterprises Coweta Casino Grand Opening
- Tulsa Area United Way — 2025 Day of Caring
- Visit Tulsa — Capital Cruise Guinness World Records Announcement

SPECIAL EVENT

- TTCU Cares Foundation — 2026 "Smarty Grants" Trivia Night
- Honeymoon — RH Grand Opening
- Oklahoma State Department of Health — District 4 Regional Warehouse Groundbreaking
- Georgia-Pacific — GP Muskogee Cold Mill Outage 2025
- Tulsa International Airport — Inaugural State of the Airport
- Sam Powell — Raise a Ruckus
- Scot Media Tulsa / Blue Sky CPAs — AI Lunch & Learn
- Williams — Clean Energy and Technology Expo 2026

TACTICS BEST IN SHOW
TTCU Cares Foundation — 2026 "Smarty Grants" Trivia Night

CAMPAIGNS

COMMUNITY RELATIONS

- SixPR — OSU Applied Workforce Programs Impact Report
- The Unicorn Agency — Girls & Women in STEM Event

INTERNAL RELATIONS

- OK State Dept of Health — Bringing the Fun Back to District 4: Building Employee Engagement & Connection
- ONE Gas — ONE Gas United Way Campaign
- ONEOK — ONEOK United Way Campaign
- Tulsa Community College Foundation — 2026 Believe in TCC Employee Giving Campaign

MARKETING

- Honeymoon — Converge Real Talk
- Honeymoon — Dolly Parton's Imagination Library
- Resolute — City Lights Village Homefulness Campaign
- Tulsa Area United Way — Oklahoma for ALICE Statewide Launch
- Tulsa International Airport — TUL Us About It

PUBLIC AFFAIRS

- City of Tulsa — Safe Move Tulsa
- EMSA — Rate Alignment & Treatment-in-Place Stakeholder Education
- Tulsa Public Schools — 2026 Tulsa Public Schools Bond Campaign

PUBLIC RELATIONS

- Bank of Oklahoma — Empower OKC: Hispanic Business Growth Summit
- Ethos Architects — Ethos Architects Campaign
- ONEOK — 2026 CERAWeek
- Resolute — Tulsa Innovation Labs Earned Media
- Tulsa Zoo — Tulsa Zoo Elephant Transfer
- Williams — People Who Power Us

CAMPAIGNS BEST IN SHOW
Tulsa Community College Foundation — 2026 Believe in TCC Employee Giving Campaign